1. It easier conveys the message that the presenter is trying to get across.
2. They don’t get their messages across because their arms are constantly by their sides and they don’t do gestures.
3. It gives the illusion of a connection with the audience and it is like a one-one-one conversation. This makes it less boring.
4. One person for short amounts of time
5. Up and left
6. You need to get to know them and understand their base-behavior before concluding they are lying by the direction of their eyes.